

**Faculty**

**Curriculum**

**1st and 2nd year**  
Common curriculum  
+ specialization track in 2nd year

**3rd and 4th year**  
Two options  
1 - Business Administration  
2 - Business Informatics

**Business Administration and Information Systems**

**1st and 2nd year**

**Foundation topics**

Law
Micro and Macro Economics
Maths for Economics & Business Administration
Statistics
Methodology
Seminars and Conferences

**Application topics**

Management Simulations
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**Specialised Topics**

**Common courses**

Principles of Management
Computer Science
Accounting
Marketing
Cost accounting
Data Base 1
Information Systems Design 1
Algorithmics

**Business Admin Track**

Advanced Accounting
Corporate Finance 1

**Business Informatics Track**

Data Structures
Object Oriented Programming

**Languages**

French for Foreigners
English for Foreigners
Arabic for beginners

**Certifications**

French for business level 1*
French for business level 2*
TOEIC**
Computer and Internet Certificate***

\* Chamber of Commerce of Paris  
\*\* Amideast  
\*\*\* French Ministry of Education

**3ème et 4ème année (Option Gestion)**

**Foundation topics**

Business Law
Labour Law
Tax Law
Advanced Statistics
Data Analysis
International Economics

**Application topics**

Management Simulation
Graduation Project
Internship

**Specialised Topics**

Strategic Marketing
Market Finance
Corporate Finance 2
Management Control 1 & 2
Management & Information Systems 1 & 2
Organisation Theory
Communication/Negotiation
Human Resource Management
Strategy
Anglo-Saxon Financial Analysis
Management of Financial Risks
Quality Management
Project Management
Banking and Insurance
Mass Media & Communication
Consumer Behaviour

**Languages**

At this stage courses take place either in French or in English. Law courses with specific Egyptian content take place in Arabic. The language certifications put into place during the first two years ensure that students meet a minimal level of proficiency in French and in English. Having successfully passed the French for Business, level 2, is mandatory in order to graduate.

**3ème et 4ème année (Option Systèmes d'Information)**

**Foundation topics**

Advanced Statistics
Data Analysis
Organisation Theory
Budget Management
Computer Law
Strategy
Communication/Negotiation

**Application topics**

Graduation Project
Internship

**Specialised Topics**

Data Base 2
Data Base 3
Information Systems Design 2
Information Systems Design 3
Computer Networks 1
Computer Networks 2
Management of Information Systems Project
Web Applications
Distributed Architecture
Computer Systems Architecture
Operating Systems
Mathematics for Computer Science
Graphs & Operations Research
Automata
HCI and Event Driven Programming

**Languages**

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